

Southside News, Sept 3, 1957

Oscar Hammerstein Other Notables at AO

Personalities at AO Co.



ATTENDING a conference on technical matters relating to the Todd-AO wide-angle motion picture process held at AO yesterday were left to right: Michael Todd, Fred Zinnemann, Dr. Brian O'Brien and Oscar Hammerstein III. The conference was held at the AO Research Center.

New Process For Movies Is Discussed Michael Todd Also At Conference At AO Company

Oscar Hammerstein III, one-half of the noted Rodgers and Hammerstein composing team, was among several well-known personages of the entertainment field who attended a one-day technical conference at American Optical Co. today.

The conference was held in connection with the expected production of major motion picture extravaganzas such as "Oklahoma" which will be filmed and screened through a recently developed American Optical Co. process. The optical firm has devised a revolutionary wide screen, wide angle motion picture technique.

The group will confer with Dr. Brian O'Brien, AO vice president for research who was responsible for development of the Todd-AO process in American Optical Co. laboratories; Walter A. Stewart, optical company president; Henry S. Woodbridge, vice president of the firm, and directors of the Todd-AO Co.

Also on hand at the conference today were Michael Todd, famous Broadway showman; Arthur Hornblow Jr., noted Hollywood theater man and former director of production for Metro Goldwyn Mayer, who will produce "Oklahoma"; Fred Zinnelees, director of photography for Magna Theater Corp., the newly organized firm which will produce "Oklahoma"; Fred Zinnemann, director of "High Noon" and "From Here to Eternity"; Norman Cook, unit manager; Arthur Miller of Consolidated Film; Robert Warn of the Destrex sound system firm; Gordon Sawyer, chief of sound for Sam Goldwyn; S. A. Sanford, assistant cameraman; Sam Lambert, a member of Michael Todd's staff, and William Doll, publicist for Magna Theater.